# Mypicturepartner
## .com



*Fundraising is now so picture perfect!*

# Our History

For more than 3 decades the family behind MyPicturePartner.com has been a proud contributor to the cherished tradition of "school pictures".  Studies have shown that no other product holds more sentimental value for a family than a photograph, and a school portrait from MyPicturePartner.com is certainly no exception.  We recognize how important these years are to a family, and take very seriously the responsibility of creating that special family keepsake.

Over the past 10 years the school picture industry has seen incredible change. Things such as how we capture the images, how we develop the images, and how we satisfy the requirements of today's hi-tech consumer. In 1997 our family was one of the first school picture companies to embrace digital technology from capture to print.  Not only do we employ our own photographers but we own a state of the art production facility which has given us the ability to adapt to a changing marketplace and offer something never before seen in this industry.

MyPicturePartner.com offers your organization a revolutionary concept in school pictures. Using an exclusive web based software and a multi-tier approach your organization can choose to have as much or as little involvement in the picture day process. There are 2 models to choose from. Do-It Yourself or Full Service.

• The Do-It-Yourself model provides all of the tools, training and materials needed to run a successful picture day while maximizing the fund-raising opportunity. The DIY model can provide up to 50% cash back!

• The full service model offers a traditional approach to your school picture needs. We handle everything - Promotions, photography, scheduling and more. Even though this model is a hands-off approach to picture day it  still offers incredible fund-raising value for your school. Depending on the requirements rebates up to 25% of gross sales are available.

My Picture Partner.com is devoted to providing superior services and will continue to make photography fun - capturing your students in their best moments! We hope you will consider joining the My Picture Partner family so that we have the opportunity to show your organization what we can do for you!

Our services include:

• Nursery School Photography
• Elementary and Middle School Photography
• Youth Sports Photography
• Panorama Photography
• School Image & Data Management software solutions
• Child Safety Card Program
• Online Ordering and Fulfillment
• School ID card design and manufacturing
• Yearbook production
• Large Format Printing

# Top 10
## Reasons schools say
# Yes!

**1. 50% Cash Back!**
   *With portrait packages to fit every budget.*

**2. 50+ years experience in school pictures.**
   *2nd generation family owned & operated.*

**3. Proof Program**
   *Multiple poses - preview them all before you buy.*

**4. Flexible photo schedule**
   *You control everything from dates to photographers.*

**5. 100% satisfaction guarantee**
   *Experienced customer care team - no voice mails.*

**6. Online ordering**
   *Web orders shipped directly to your home within 3 days.*

**7. In house production facility**
   *Orders are manufactured in house for accuracy & speed.*

**8. Industry standard service items**
   *You name it - we have it. ID cards, PSPA, stickers & more.*

**9. Yearbook solutions**
   *Web based yearbook software at incredible pricing.*

**10. Options**
   *DIY, full service, innovative products, web technology.*

# Products

## Something for everyone!

8x10 Reflection Portrait

8x10 Dry Erase
Message Center (Magnetic)

Vinyl Movers

Bordered Wallets
with Personalization

Stainless Picture Mug
with Picture Insert

Hi-Def Image CD
with copyright release

Set of 3 Key Tags

9.75x9.75 Custom
Mouse Pad

2x3 Die Cut Magnets

4x10 Desk Display

8x10 Calendar

Glow in the Dark!

# Be A Hero!

## To School Administrators

**Student & Administration Identification Cards Custom designed for your school**

**Peel & Stick ID pictures & Mugbooks**

**Yearbook & Admin CD Exports**
Yearbook CD's formatted to PSPA specifications. Our picture database will integrate with any existing software in your school!

## School Image Software

SIS is a user-friendly "Image CD" system provided to school administrators FREE by Mypicturepartner.com for tracking important student information and producing a variety of digital services.

Key Features:
- Both Windows™ and MAC versions
- Produce replacement bar-coded ID cards
- Create Seating Charts with student images
- Powerful Template Builder for IDs, Awards and Services
- Allows schools to Import images and student data
- Contains Discipline, Emergency and Security information
- Search and Replace data for selected groups
- Robust Student Query engine, Search on any field
- Merge data from School Systems
- Comprehensive Online Manual
- Mobile Version for use on Palm OS & Windows Mobile
- Unlimited Technical Support.

## Internet Child Safety Program

Mypicturepartner is proud to provide your school with the online Click and Safe program and 2 Safety I.D. Cards FREE to help your parents feel more secure. Every child in the school will receive 2 cards - even without purchasing a package! Designed to fit in your wallet or billfold, the Safety I.D Card contains the photo and description that law enforcement needs for a rapid response. In an emergency, parents can access and print posters containing the image of their child by logging on to mypicturepartner.com.

# How Does This Work?

## Step 1. Get everyone on-board

Our sales team will be ready to provide any additional information the decision makers at your school may need. Everything from product samples to a formal presentation.

## Step 2. Find a photographer

There is a great chance that your school community already has someone who works well with kids, loves photography and owns a digital SLR camera! We have propreitary tools to evaluate and prepare these volunteers for picture day. We can also provide the necessary flyers to help locate these volunteers and if needed provide background and lighting equipment.

## Step 3. Prepare for Picture Day

The MyPicturePartner.com photo day wizard will take you and your team through the planning process step by step.

➤ Photo day scheduling and calendar tools will organize your shoot

➤ Promotions & Marketing. Design your own flyers, run email marketing campaigns and more.

➤ Web software provided to ensure accurate matching of student data to the portraits. Our customer care team will help retrieve the necessary data from the school and produce picture day name cards for every student.

➤ Training videos and a Tips & Tricks area devoted to the volunteer photographers. Collaborate with other volunteers like you.

## Step 4. Take the Pictures

By this time your volunteers have been chosen, the schedule is in place and you have cards identifying every student and staff member. It's showtime! School picture day is a highlight for many students - don't forget to have fun!
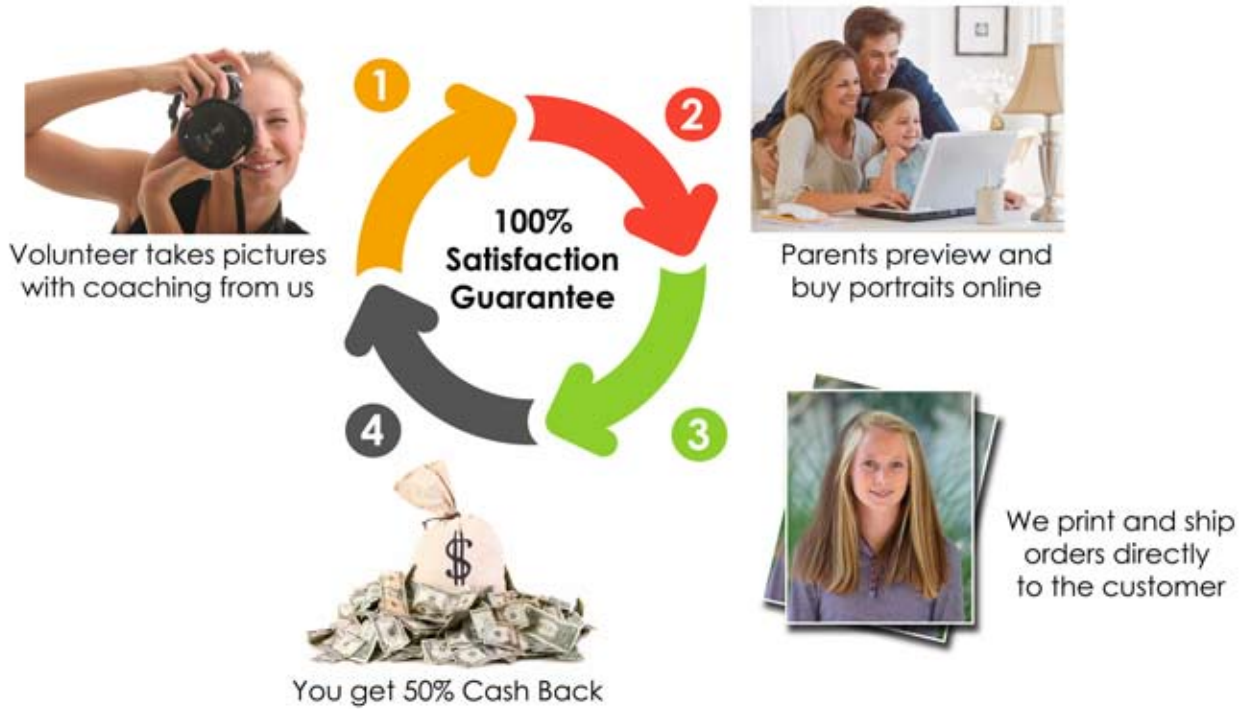
## Step 5. The Ordering process

After MyPicturePartner.com receives the images for your school a proof book is printed for every student photographed.

➤ Parents see the portraits before making a purchase

➤ Online ordering offers direct-to-home shipping in 3 business days - 24hrs a day.

➤ Proof book contains a payment envelope for those families not wishing to order online

➤ The online store gives parents complete creativity. (Cropping, adding text & more!)

➤ Administrators can order service items such as ID cards, cumulative stickers, photo directories, Yearbook CD's, administrative CD's and more.

## Step 6. Deposit a rebate check worth up to 50% of all proceeds!

Visit **Mypicturepartner**.com to learn more!

# D.I.Y. Model

Volunteer takes pictures with coaching from us

100% Satisfaction Guarantee

Parents preview and buy portraits online

You get 50% Cash Back

We print and ship orders directly to the customer

Contact Rob Hawkins to learn more!
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**Mypicturepartner**
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